

RECRUITMENT RULES FOR THE POST OF SENIOR GENERAL MANAGER (MARKETING)

(As approved by the Board in their 247 Meeting held on 26.06.2013)

1	Name of Post	:	Senior General Manager (Marketing)
2	Classification	:	Group 'A' Post (E-7)
3	Whether selection post or Non selection post	:	Selection
4	Scale of Pay	:	Rs. 43200-66000 (IDA)
5	Age limit for direct recruitment	:	Not exceeding 55** years as on 1st Jan of Recruitment year.
6	Educational and other qualifications for direct recruitment.		<u>Essential Educational Qualifications & Experience :</u> <u>Education Qualification(s):</u> B.Sc.(Agri.) plus MBA(Mktg.)/(Agri. Business Management) or M.Sc.(Agri.) from a University/ Institution with minimum 55%* marks (Desirable 60%). <u>Experience:</u> 18 years post qualification experience of working in Agri./Seeds/Fertilizers and allied organizations of repute handling marketing functions, out of which 8 years should be in a senior managerial position (equivalent to E-5 level of NSC) in Agri/Seeds/Fertilizers and allied organizations. Those working in PSUs/Govt. should have 2 years experience in next below scale of Rs.36,600-62,000 OR 5 years experience in the scale of Rs.32,900-58,000 and above or equivalent in related field.
7	Period of Probation		One year extendable by maximum period of one more year, if considered necessary.
8	Method of Recruitment.	:	By promotion of the officers at the level of General Manager (E-6) or equivalent of marketing discipline having prescribed qualification with 2 years experience in the scale of Rs.36,600-62000 or equivalent, failing which by direct recruitment.

*** Not applicable for existing Departmental Candidates**

**** { 1. Age Relaxation as per Govt. Rules
2. No age bar for Departmental Candidates }**
